



## Hampton Roads Chapter of ASPA



2010 Annual Symposium – Friday, March 19<sup>th</sup>, 2010

**“Rethinking Governance: Changing Roles, Operations and Organizations”**

Location: Holiday Inn Executive Center, 5655 Greenwich Road, Virginia Beach, VA 23462

<b>Registration:</b> <a href="http://www.aspahr.org">www.aspahr.org</a>	<b>Options:</b>
	<ul style="list-style-type: none"><li>• Morning Sessions Only (8:30-11:45) \$10</li><li>• Luncheon Program Only (12:00-1:15) \$22</li><li>• Entire Symposium (8:30-1:15) \$28</li></ul>
Registration payment accepted at the door	

### Schedule:

- 8:00 – 8:30**                      **Registration**
- 8:00 – 12:00**                    **Symposium Exhibitors:** Old Dominion, Regent and Troy Universities
- 8:30 – 9:00**                      **Welcome and Symposium Overview (Shenandoah Room)**
- 9:00 – 9:45**                      **Session One (Concurrent)**

**(Room F) Panel: Joining Forces to Solve Community Problems (Part 1)**

- *Best practices used for community outreach*
  - *Galina Burley, Bureau Manager, Bureau of Community Outreach, City of Norfolk*
- *Challenging the Myths of Citizen Engagement*
  - *Betsy McBride, Executive Director of the Hampton Roads Center for Civic Engagement*
- *Discussants: Lorie Lee, Smart Beginnings Hampton Roads & Sarah Paige Fuller, Director, Office to End Homelessness, City of Norfolk*
- *Moderator: Dr. Pam Gibson, Troy University*

**(Room G) Effective Networks and Multi-Sector Partnerships**

- *Multiple-Sector Partnerships and the Engagement of Citizens in Social Marketing Campaigns: The case of Lynnhaven River Now*
  - *Dr. Bill Leavitt, Associate Professor, Old Dominion University*
  - *Dr. John Morris, Professor, Old Dominion University*
- *Effective Networks: Examining the relationship between social media and individual performance in organizations*
  - *Michael Brown, PhD Student, Old Dominion University*
- *Moderator: Dr. Bill Gibson, Virginia Wesleyan University*

**(Shenandoah Room) Assessing the Impact of Federal Regulation**

- *Agricultural Workers and Environmental Justice: An assessment of the Federal Worker Protection Standards*
  - *Dr. Celeste Greene, Adjunct Faculty University of Virginia*
- *Chesapeake Bay Total Maximum Daily Load Restrictions: Predicting the governmental impact at the state and local level*
  - *Jacob Lacy, MPA Student, ODU/City of Newport News*
- *Moderator: Dr. Mohamad Alkadry, Old Dominion University*

**9:45 – 10:00**

**Break**

**10:00 – 10:45**

**Session Two (Concurrent)**

**(Room F) Panel: Joining Forces to Solve Community Problems (Part 2)**

- *Improving the quality of child care in South Hampton Roads using the Virginia Quality Rating Improvement System*
  - *Lorie Lee, Smart Beginnings Hampton Roads\*
- *From the field – the South Hampton Roads Regional Taskforce to End Homelessness*
  - *Sarah Paige Fuller, Director, Office to End Homelessness, City of Norfolk*
- *Discussants: Galena Burley, Bureau Manager, Bureau of Community Outreach, City of Norfolk & Betsy McBride, Executive Director of the Hampton Roads Center for Civic Engagement*
- *Moderator: Dr. Pam Gibson, Troy University*

**(Room G) Panel: Fiscal Stewardship: How to develop, implement, and enforce tough decisions**

- *A discussion of how to develop, implement, and enforce tough budget driven decisions*
  - *Participants: Catheryn Whitesell, Director of Management Services, City of Virginia Beach and Chris Snead, Budget Director, City of Hampton*
  - *Discussant: Dr. Pam Dunning, Troy University*

**(Shenandoah Room) Improving Organizational Effectiveness**

- *Enhancing the Bureaucratic Experience with More Applicable Leadership*
  - *Matthew Loesch, PhD Student, Old Dominion University*
- *Why Public Service Motivation Matters in Public Administration*
  - *Vivian Greentree, PhD Student, Old Dominion University*
- *Moderator: Dr. Mohamad Alkadry, Old Dominion University*

**10:45 – 11:00**

**Break**

**11:00 – 11:45**

**Session Three (Concurrent)**

**(Room F) Strengthening Public Service Values**

- *Misappropriated Power: An analysis of administrative discretion and its impact on African American communities*
  - *Brandi Blessett, PhD Student, Old Dominion University*
- *Coming Home to Feminine: A foundational shift in public service values*
  - *Jennifer A. Taylor, PhD Student, Old Dominion University*
- *Moderator: Dr. Bill Gibson, Virginia Wesleyan University*

**(Room G) Innovations in Maritime Security and Emergency Response Teams**

- *Maritime Information Sharing Systems*
  - *Michael G. Goldsmith, Commanding Officer, Homeland Security Division, Norfolk*
- *Haiti: A new model of emergency management*
  - *Dr. Thomas E. Poulin, Adjunct Professor, Old Dominion University*
- *Moderator: Dr. Pam Dunning, Troy University*

**(Shenandoah Room) Meeting the Challenges of Leadership (11:00 – 11:30)**

- *Servant Leadership and Workplace Spiritual Intelligence (SLWSI)*
  - *Dr. Gary Roberts, Associate Professor, Regent University*
- *Moderator: Dr. Pam Gibson, Troy University*

**11:45 – 12:00**

**Lunch Registration (for those attending only the lunch program)**

**12:00 – 12:30**

**Lunch - (Shenandoah Room)**

- Plated lunch - Garden Salad, Chicken Marsala, Dessert
- Welcome & Presentation of 2010 - 2011 Council Nominees

**12:30 – 1:15**

**Featured Speaker:**

**Leslie Fuentes, Director of Information Technology, City of Hampton**

**Program: *MuniGov2.0 – Exploring Government Collaboration through Technology*.** The presentation will explore the use and principles of Web 2.0 in an effort to engage employees and citizens to improve citizen services and communication via technology.